# Navaneeth Unnikrishnan

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### **EDUCATION**

New York University

B.A. Individualized Study (Data Science & Ethical Innovation Systems)

- Relevant Coursework: Data Management & Analysis, Data Structures, Linear Algebra, Principles of Data Science II
- Honors: NYU Rising Sophomore Research Fellowship, Recipient of Dean's Undergraduate Research Fund

#### EXPERIENCE

Wells Fargo Incoming Summer Analyst - Product, Analytics, and Digital Innovation

NYU Grossman School of Medicine - Health Evaluation & Analytics Lab Research Assistant

- Analyzed ACS census tract-level data using R and API packages to quantify immigrant population proportions and evaluate sampling distributions across NYC.
- Conducted literature reviews on housing data and health disparities, synthesizing findings from 20+ sources to aid city evaluation projects.
- Developed a Python script with Google Maps API to calculate travel distances and used R to analyze NYC shelter usage and homeless population, optimizing accessibility data.

### New York University - Gallatin School of Individualized Study

Undergraduate Research Assistant

- Analyzed digital privacy and data moderation in Twitter v. Taamneh, producing a 16-page report on user privacy vs. platform responsibility.
- Examined 50+ court proceedings and legal arguments using Lexis & Westlaw, extracting key insights on user rights and platform obligations.

#### Neiro.ai

Product Management Intern

- Conducted 15+ user interviews to gather qualitative data, informing UX research and guiding AI avatar and voice feature development.
- Developed and maintained product roadmaps, leading to a 40% increase in customer satisfaction with enhanced AI communication.

#### PROJECTS

#### Citi Bike Usage Analysis in Jersey City | Python (Pandas, NumPy, Seaborn, Matplotlib, Scikit-learn) March 2025

- Extracted and ranked high-traffic stations from 54K+ trip records to reveal key mobility hotspots.
- Differentiated rider behavior by calculating and visualizing average distances across user types.
- Processed and enriched raw data using geospatial techniques to uncover urban transit insights.

#### Applying Q-Learning To Sealed-Bid Auctions | Python (Matplotlib, NumPy, Pandas, PyTorch), Git Sep 2023 - Dec 2023

- Applied Q-Learning to sealed-bid auctions, executing 10,000+ simulations to refine agent bidding strategies and decisionmaking.
- Co-developed and enhanced learning models in auction scenarios through PyTorch, leading to more effective and strategic agent behavior in bidding processes.

#### Topic Modeling and Violence In Los Angeles County | BERTopic, Python, Selenium, Twitter API Jan 2023 - May 2023

- Analyzed violent crime trends in Los Angeles by processing 23 million tweets with BERTopic, revealing significant patterns and insights.
- Utilized advanced NLP techniques and PCA to extract actionable data from Twitter's API, enhancing trend analysis accuracy.

#### ACTIVITIES

#### Albert Gallatin Founders Fund | Board Member

• Manage \$25K student-run venture fund operations, strategic decisions, and investment memos for grant recommendations.

#### NYU College Access Leadership Institute | Peer Mentor

• Guided high school seniors and reviewed their college applications, providing mentorship and support for college readiness.

#### SKILLS

Phoenix, AZ

Sep 2024 - Present

May 2024 - September 2024

New York, NY

## New York, NY Jul 2023 - Sep 2023

San Francisco, CA

Jun 2023 - Aug 2023

Sep 2022 - May 2026

April 2024 - Present

May 2024 - July 2024